



## **Become a UK WEN Champion**

The [UK Women in Economics Network](#) (UK WEN) is a vibrant and important network in the gender diversity and equality space in Economics. Established by the Royal Economic Society and run by a Steering Committee of senior women economists from across academia, public and private sector, it has access to an established network of women economists, and a prominent Ambassador - Tera Allas, CBE, from McKinsey.

The UK WEN mailing list has over 1,400 unique subscribers and is growing. The 200 in-person places for the last event were filled within 36 hours, and over 200 people registered to join virtually. Feedback from this event was extremely positive with 100% of respondents rating the event as 'Excellent' or 'Good'.

UK WEN is gathering pace and creating a 'movement' within the profession. However, to maintain this momentum and to continue to support women in economics we need ongoing support from partners to become UK WEN 'Champions'.

Organisations wishing to be a UK WEN Champion can benefit from:

- Highly visible brand association supporting diversity and gender equality within Economics, including digital brand awareness on the UK WEN web pages, in e-comms, and on social media channels.
- Being seen as an employer who is committed to furthering diversity, equality and inclusion efforts and the correlation between a diverse workforce enables attracting and retaining top talent. The opportunity to host senior women economists.
- The opportunity to speak at relevant UK WEN events.
- Guaranteed in-person places at relevant UK WEN events.
- The opportunity to contribute and influence event content.
- The opportunity to network with women economists.
- The potential to contribute relevant content for the UK WEN newsletter and RES blog.



## UK WEN Champion package

A 12-month partnership with UK WEN – investment: **£3,000**.

### Specific benefits

- Brand associated with supporting UK WEN as a champion for one year.
- Logo on the UK WEN web pages, in e-comms, and on social media channels, recognised as a UK WEN Champion.
- Brand awareness in all UK WEN news pieces (e-newsletters and articles in RES quarterly newsletter).
- Opportunity to host a UK WEN event at your organisation's offices (*Champion organisation to fund event costs. We can also look at partnerships where there is not sufficient event capacity*).
  - Opportunity to influence the agenda and opportunity to provide a speaker if appropriate.
  - Logo to be included on all relevant event communications such as invitations, event web page, delegate badges, etc.
- 2 in-person places allocated to attend other UK WEN events within the sponsorship year, including the annual networking event and careers events.